

Welcome

Pre Opening
6:45 – 7:00



BOY SCOUTS OF AMERICA
LAKE ERIE COUNCIL

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I will...
Do My Best
To
Be Prepared
To
Lead The Adventure



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Introductions & Important Messages

Please see the Roundtable Flash



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New Member Engagement

The why and how to help grow our
units



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NEW MEMBER ENGAGEMENT

- **Families want to join, but can get easily overwhelmed trying to make sense of all the jargon and manuals**
- **Scouting must do more to help families join**
- **Important to have people in the unit to help families join and stay involved with scouting**



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New Member Engagement

NEW MEMBER COORDINATOR



YOU can Make It Happen



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NEW MEMBER COORDINATOR

- **The New Member Coordinator (NMC) welcomes new scouts and families into a unit and shows that the unit cares about their success**
- **The NMC assists unit leaders by helping scouts and families with no Scouting background understand how to participate more fully**



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WHO WOULD MAKE A GOOD NEW MEMBER COORDINATOR ?



**ANYONE WHO
LIKES
MEETING NEW
PEOPLE!**

**& ANYONE WHO IS
ENTHUSIASTIC
ABOUT SCOUTING**



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WHY DOES MY UNIT NEED NMCS?

- **Units benefit having more people involved.**
- **Units lose a high percentage of families soon after joining**
- **Allows for continuous engagement of scouts and families in the programs**
- **Helps make connections and answer questions**



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How does my unit benefit?

- **The NMC assists the unit leaders by helping new scouts and families adjust to scouting**
- **Units may have more than one NMC**
- **The NMC may focus on**
 - **Sharing the benefits of scouting**
 - **Coordinate unit recruitment**
 - **Guide joining and welcoming**



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NEW MEMBER COORDINATOR

- **NMC is a registered Scouter with the registration code for this position is “NM”**
- **NMC counts as a committee member position**
- **This helps the unit meet the minimum committee member requirements at time of charter/recharter**



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NEW MEMBER COORDINATOR

- **The NMC is a visible connection**
 - **The individual(s) need to be easily identifiable**
 - **But the position does not require uniform**
- **Online training is available at my.scouting.org**



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T R A I N I N G

ELEMENTS OF THE JOB MODULES

one (or more) of:

#1
SHARE THE
BENEFITS OF
SCOUTING

or

#2
COORDINATE
UNIT
RECRUITMENT

or

#3
GUIDE THE
JOINING AND
WELCOMING
PROCESS



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OTHER RESOURCES



YOUR SERVICE AREA TOOLS TEAM
Member Experience and New Family Engagement



SCOUTINGWIRE

— New Member Coordinator: A Game-Changer for Recruitment, Retention, and Engagement —

BRYAN ON SCOUTING



A Blog for the BSA's Adult Leaders

Why every Scout unit needs a New Member Coordinator



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SUMMARY

- **NMC links resources in the unit to help the scout and the family participate**
- **Units can have more than one NMC depending on needs and resources of that unit**
- **As families become more comfortable with the program, they will participate more, and stay involved longer**



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SUMMARY

- **The NMC is a FUN and engaging position**
- **It forms relationships between the unit and new members and their families**
- **Fits every type of unit, at every age level and in every program**
- **It is a visible and easily identifiable at unit gatherings with their BSA “Welcome” logo**



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Introducing the
New Member
Coordinator
Position for all units



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Unit Service Minute



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On to Breakouts

Cub Scout: How to build a successful committee

Scouts BSA: Role of the Chartered Organization & Role of the Troop Committee

Venturing: Keeping Crew youth and participants engaged

For December

Joint: Pack to Troop transition

Cub Scout: Celebrating the Webelos to Scout transition in style

Scouts BSA: Transitions between different Scouting levels, youth leadership roles, and junior leader succession

Venturing: How to put on joint Crew events across LEC



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