Welcome

Pre Opening 6:45 – 7:00



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060





LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

I will... Do My Best To Be Prepared To Lead The Adventure



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Introductions &

Important Messages

Please see the Roundtable Flash



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Important News

- Formal Roundtable will return in September
- Roundtable slides are posted on the LEC website under the Resources tab
- Thank you all for taking time out of your week to join the Roundtable family



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Invitation for Roundtable Fun

- Who: All LEC Roundtable participants
- What: Patrol Cooking and Games
- Where: Kirtland Church of Latter Day Saints
 > 8751 Kirtland Road, Kirtland, OH 44094
- When: Wednesday, June 12, 2019 at 7 pm
- **Why**: For the fun of it!
- Please bring 2 food items for cooking challenge; Kirtland will provide main item & Dutch ovens
- Questions: <u>mljark@sbcglobal.net</u> or see flyer



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Volunteer Opportunity





BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060



International Scouting in LEC

- Committee is Forming
 - Contact Us To Get Involved
 - Anna von Fahnestock
 - Anna.vonfahnestock@scouting.org
 - Michael Quintin

t150scouter@gmail.com

• World Friendship Fund

Training Session Retention of Youth

What is the ONE thing that our units in the Boy Scouts of America cannot live without?

Cub Breakout:

How not to lose scouts over the summer. AKA: Making summer the best scouting time of the year

Scouts BSA Breakout:

Keeping the Eagle flying: Leadership roles for an Eagle who is under 18

Venturing Breakout:

Beyond Philmont and Sea Base; other high adventure opportunities.



BOY SCOUTS OF AMERICA

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

A Promise

Scouting will provide experiences that will help prepare our youth for their future.



If we do not deliver on the promise, will they stay?



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

What is Retention

- Basically keeping the youth already registered
- JTE Definition
 - Percentage of eligible youth rechartering (Bronze / Silver / Gold)
 - Cubs 60% / 65% / 75%
 - Scouts BSA 75% / 80% / 85%
 - Venturing 50% / 60% / 75%
- Keep your membership inventory up to date
- NOTE: Eligible youth
 - does not include age-outs and must be registered at least a year



BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Statistics

- Overall (prior to Feb 1, 2019)
 - 95% of Scouts BSA participated in Cub Scouts
 - However, only 55% of Cub Scouts join a troop
 - 50% of Tiger Cubs drop out within the first 3 months of joining
 - Only one chance at a first impression
- LEC Statistics as of March 31, 2019
 - Cub Scouting 61.28%
 - Scouts BSA 83.80%
 - Venturing/Sea Scouts 73.47%
 - Overall (Council) 69.98% but trending to 73+%





BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Therefore, we need to keerstankersourch involved

Why Youth Drop Out

- Sport/after-school activities
- The unit program is stale
- Lack of commitment from parents
- Poor fit between the Scout and his unit
- Scouting is too expensive
- It's hard to reach today's kids
- And many more...



BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060





Why Youth Drop Out - Solutions

- Sport/after-school activities
 - Be accommodating
 - The Troop will still be there when band season, etc., is over
- The unit program is stale
 - Vary the activities change at least 30% each year
 - Doing a bike trip every year is OK, but go to different trail each year—see the world!
- Lack of commitment from parents
 - Get parents invested from the start by using New Member Coordinator



BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Why Youth Drop Out - Solutions

- Poor fit between the Scout and his unit
 - Help find another unit; your Unit Commissioner can help
- Scouting is too expensive
 - Find money earning projects and low-cost activities
- It's hard to reach today's kids
 - Leader training will give the leaders the tools they need
 - KISMIF year round





LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Help Scouts stick around

MAKE

EACH SCOUTING FAMILY FEEL

IMPORTANT



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Youth Retention Best Practices

- First impressions Retention begins at joining
- Voice of the Scouts & other surveys
- Welcoming new families to the unit
- Roundtable attendance for networking
- Annual program planning and year-round budget
- Handbook is a guide to adventure and fun learning
- Boys' Life
 - Scouts who read *Boys Life* stay in Scouting 2-1/2 times longer





BOY SCOUTS OF AMERICA'

LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Youth Retention Best Practices

- Good unit meetings; printed meeting schedule
- Den chiefs/mentors serves as role models
- Trained adult and youth leaders
- Select the best leader, not the first volunteer
- Summer activities beyond summer camp
- Advancement with recognition
- Communication to families
 - Newsletters, yearly calendar, ...





LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Components of Successful Retention Relationship to This year's RT Topics

- Safe program new YPT (Sep)
- Make them feel welcome New member engagement (Nov)
- Assist with transition Pack to Troop Transition (Dec)
- Affordable, fun program Fundraising, budget & calendar (Jan and Feb)
- Role models Den chiefs (Mar)
- Service to others Community Service (Apr)



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Summary

- Packs, Troops, Crews need youth to survive
 - Keep the youth already registered as well as adding new
- Identify why each youth chooses not to continue
- Develop plan to address the problems your unit identifies
- Loosing a youth member may mean also loosing an adult leader



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

Unit Service Minute



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060

On to Breakouts

Roundtable resumes in September Watch your email for details

Please join Kirtland in June

Have a great, fun, and safe summer!



LAKE ERIE COUNCIL, BSA, 2241 WOODLAND AVENUE, CLEVELAND, OH, 44115, UNITED STATES (216) 861-6060