

SAMPLE SOCIAL MEDIA CAPTIONS FOR CUB SCOUTS

1. Are you looking for a fun program for your kids that will also provide them with positive values and skills that will last a lifetime? Then Cub Scouts is what you're looking for! We welcome all kids in grades K-5. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information! #BeAScout #Adventure #Outdoors
2. When you join our pack, you have exciting opportunities to escape the indoors and enjoy the great outdoors! #Camping? #Hiking? #Fishing? #Climbing? #Archery? #Adventures? Cub Scout Pack [UNIT NUMBER] is ready to welcome your family into our year-round program! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information! #ScoutMeIn
3. In Cub Scouts, your kids will have fun while building character and developing values. Are you and your family ready to say, "Scout Me In"? We welcome all boys and girls in grades K-5 and we would love to have you! Contact [NAME] at [PHONE NUMBER OR E-MAIL] to join the adventure! #AdventureOn
4. Do you want to learn more about the outdoors? Do you want to learn about wild animals? Do you want to learn all sorts of cool stuff? In Cub Scouts, your entire family will have the opportunity to do that while making new friends! Our scouts get to know all about the world around them, they get to play fun games, build things, and so much more! We want to share it all with you! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #Nature #AdventureOn
5. ✨ ✨ YOU'RE INVITED! ✨ ✨ Our scouts are eager to make new friends and they'd like to invite you to join us on [DATE] at [TIME] at [LOCATION]. Come and see what we're all about, learn about all the exciting things you can do with us, and join our pack! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #ScoutMeIn #BeAScout
 - Consider posting a picture of your pack
6. It's never too late to join our pack! We welcome all boys and girls in grades K-5 any time of the year! Join us for our next activity on [DATE] at [TIME] at [LOCATION]. Or contact [NAME] at [PHONE NUMBER OR E-MAIL] to learn more. #ScoutMeIn #CubScouts
7. Join the Adventure of Cub Scouting at our sign-up event on [DATE, TIME] at [LOCATION]! If your children enjoy camping, hiking, and having fun, then Cub Scout Pack [UNIT NUMBER] is for them! That's right, Cub Scouting is for everyone. Stop by, get to know us, and join the fun! Or join online any time at www.beascout.org. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #ScoutMeIn #BeAScout
8. Time to get outside with Cub Scouts! Cub Scouting is fun in the outdoors with camping, crafts, friends, and much more! Our Pack welcomes all boys and girls in grades K-5! Join us on [DATE, TIME] at [LOCATION]. You can also join online any time at www.beascout.org. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #GetOutAndCubScout #AdventureOn #BeAScout

SAMPLE SOCIAL MEDIA CAPTIONS FOR SCOUTS BSA

1. From taking your first hike in the mountains to starting your first campfire, Scouts BSA is about testing your limits and pushing yourself to doing things you never thought possible. Don't let adventure pass you by! Check out our troop today! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #ScoutsBSA #Challenges #Leadership
2. What does your future hold? Are you destined for greatness? Will you impact the world around you? The best way to find out is through Scouts BSA! Scouting's character and leadership programs help young people become the best future version of themselves. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #ScoutsBSA #Leaders #BeAScout
3. The Scouting program leads down many paths and takes many directions. With over 135 Merit Badges, there's something cool and exciting for everyone to learn and do! The road to leadership and achievement is as unique as you are. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #Success #ScoutsBSA
4. Whether it's casting a bucktail or traversing a mountainside, Scouting is all about fun in the outdoors. Camping, hiking, biking, climbing ... in Scouting, we do it all! Every skill level welcome! If you have yet to make the most out of the outdoors, this is your chance! It's great out here and we can't wait for you to join us! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information.
5. In Scouting, we're all about experiencing real. Real nature, real friendships, real excitement, and real adventure! In Scouting, we learn life skills ... skills that matter. We make friendships that mean something. We value each other and the communities around us. Don't miss out on what's real and join us today! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #BeAScout
6. Every year, hard-working young men and women earn the rank of Eagle Scout. It means they've risen to the level of accomplishment, volunteering, character, and leadership befitting Scouting's highest rank. In fact, when hiring managers and admissions clerks hear the phrase "Eagle Scout," they take note! Let it be YOU who they notice! Start your journey to Eagle today! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #Leadership #AdventureOn #ScoutsBSA
7. If you're interested in learning more about Scouts BSA and the exciting things we do as a troop, you're welcome to visit us! We meet regularly at [DAY, TIME, LOCATION]. Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #Outdoors #Challenges #AdventureOn
8. Interested in becoming a Scout? Here's a great opportunity! (Day/time/place.) We'll be there to answer questions and talk with you about the fun plans we have lined up for the year. No prior knowledge or skills required. We'll help you get started! Stop by [DAY, TIME, LOCATION]. If you can't make it...no worries! Contact [NAME] at [PHONE NUMBER OR E-MAIL] for more information. #TheTimelsNow #AdventureOn #ScoutsBSA

PRO TIPS:

- Add emojis to your posts!
- Share the Scouting stories of the families in your pack. Ask them for personal experiences, why they think others should get involved, and how has Scouting helped them. Share their testimonies in short 2-4 sentences. Make sure to include pictures!
- If you're having an event with a specific fun activity, make sure to highlight it by mentioning it or using pictures.